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Press Release

Wild Kitty Cat Food Takes the Worry out of Cat Food with the Homemade Cat Food Kit

Kennebunkport, Maine, May 3rd, 2007: The continuing recall of cat foods have veterinarians and cat owners worried. Some vets are now telling owners to stop feeding commercially prepared foods, and to feed cats people food, until the contamination issues are solved. Now, in its 7th week, the recalls are still happening, with no end in sight. Cat owners have resorted to making home prepared diets for their pets, feeding canned tuna, or chicken and rice. With little or no knowledge of the very specific nutrient requirements of the animals, it is creating a recipe for disaster. Deficiencies of certain vitamins and minerals in a cat, like Thiamin (B1) Arginine and Taurine, can have the same life threatening effects as a food tainted with poisons. A single Arginine deficient meal can result in the same type of kidney failure being seen with recalled foods.

Wild Kitty Raw Cat Food has supplied a real solution for worried cat owners with the simple and easy to use Wild Kitty Homemade Cat Food Kit. Using ground meat from the grocery store, a cat owner can quickly home prepare a fresh, safe, and nutritionally balanced diet at about the same cost as commercial foods. Using Wild Kitty's patented formula of whole food ingredients like deep ocean clams, organic brans and vegetables the Cat Food Kit will supply all the nutrients needed for a Complete and Balanced feline diet, with no added vitamin supplements. The homemade food will be high in protein and low in carbohydrates, just the kind of "Catkins" diet that has been proven to keep your cat healthy and lean for years to come. No imported foods are used and all ingredients are air or freeze dried. Just add water and your choice of meat. The Cat Food Kit is available in two formulas, one for cooked food and one for raw food. It will hit the shelves in mid-May, and is available for purchase on line at www.wildkittycatfood.com .

Wild Kitty Cat Food continues to revolutionize feline nutrition with the most natural and nutritionally superior food for cats available on the market today.

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